



## **Bluegrass PRIDE (Personal Responsibility In a Desirable Environment) At –a– Glance**

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**Description: Bluegrass PRIDE (Personal Responsibility In a Desirable Environment)** is a 501(c)3 organization that provides environmental resources and information to schools, community groups, local governments and citizens in Central Kentucky.

**Mission: Bluegrass PRIDE’s** mission is to educate and empower the communities and individuals of Central Kentucky to improve their quality of life by improving the quality of their environment.

**Counties Served: Bluegrass PRIDE** serves 18 counties throughout Central Kentucky including Anderson, Bourbon, Boyle, Clark, Estill, Fayette, Franklin, Garrard, Jessamine, Harrison, Lincoln, Madison, Mercer, Montgomery, Nicholas, Powell, Scott and Woodford counties.

**Programs: Bluegrass PRIDE** has developed numerous programs and campaigns to help its audience understand the importance of a clean and healthy environment. Since its inception, the organization has worked with businesses, schools and apartments to develop recycling programs; developed a nationally-recognized artistic rain barrel program to raise awareness of water quality; created and taught environmental curriculum to students of all grade levels; enhanced Central Kentucky’s beauty by organizing cleanups; and created a hotline to provide citizens an with an outlet to report litterbugs.

**History:** The **Bluegrass PRIDE** program was announced in 2001 by then-Sixth Congressional District Representative Ernie Fletcher and the late James Bickford, former secretary of the Natural Resource and Environmental Protection Cabinet. PRIDE was established as a non-profit organization in 2002 to bring together like-minded Kentuckians who are interested in a responsible approach to protecting and preserving the Bluegrass Region’s natural resources. Since that time, PRIDE has continued to work with Kentucky’s sixth district representative, Ben Chandler, and other federal, state and local officials to continue to carry out its mission.