



# StreamLine

A Bluegrass PRIDE Publication

fall 2006

## CONGRATULATIONS TO RALPH HAFFLEY, OF LEXINGTON FOR WINNING THE 2006 FORD ESCAPE HYBRID!

Bluegrass PRIDE would like to thank all of the people who participated in our first ever Hybrid Raffle. We sold over 800 tickets and we received a huge amount of publicity for the event. We raised over \$7,000 which will help PRIDE continue to provide environmental outreach and education materials throughout Central Kentucky.

PRIDE would like to thank Bandy and Bailey from 92.9 The Bear for broadcasting the drawing live and selecting the winning ticket!



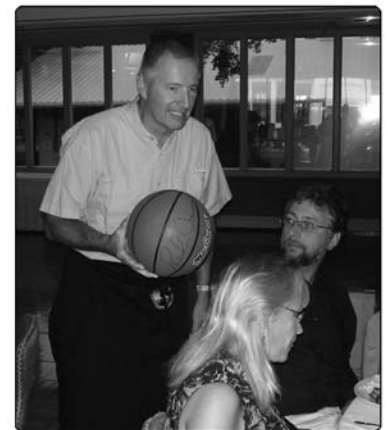
## SUCCESSFUL SOIRÉE

PRIDE hosted another successful fundraiser this summer, the 2nd Annual Bluegrass Summer Soirée. This year's event was held at Fasig-Tipton (and was air conditioned!) on August 26th. Supporters came out to the event to be waited on by local celebrities and to shop for silent auction items.

During the event, the celebrities competed for the coveted Super Celebrity Server Award, which was clinched by Kristen Ingwell Goode (Smiley Pete Publications) after raising over \$700 in tips! Way to go Kristen!

The Soirée was also the time for Bluegrass PRIDE to say goodbye to our longtime director, Angela Dossett. The PRIDE Executive Committee presented Angela with a Paul Sawyer print of Elkhorn Creek to remind her of Central Kentucky, and the PRIDE staff gave her a handmade Kentucky quilt to keep her warm all the way up in Ohio. She will be missed!

Overall the event raised over \$5,000. PRIDE would like to thank the event sponsors Kentucky American Water, Third Rock Consultants, Thomas and King, Bank of the Bluegrass, McCormick Productions/PR, PIP Printing, Smiley Pete Publishing and all of the silent auction donors for making the evening a huge success.



Celebrity server, Rodger Bingham from CBS's Survivor

# LETTER FROM THE EXECUTIVE DIRECTOR

Happy New Year!

Since the New Year is a great time to look forward, I am using my first letter as Executive Director to talk about PRIDE's future. First of all, we are very happy to report that PRIDE will have a future! Our funding situation has been solved, at least temporarily. We are alive and kicking thanks to a solid waste education and outreach contract with the Lexington Fayette Urban County Government (see page 4) and also to smaller stormwater contracts with the cities of Danville and Frankfort.



These contracts will allow PRIDE to continue our mission to provide resources to educate and empower citizens in those communities, while we strive for more grant funding to reach our other counties. We are currently working to secure funding for all of our campaigns as well as money to implement education programs across Central Kentucky.

In the next year, PRIDE will continue to pursue more contracts as well as to try again for federal appropriations. Plans are already being made to hold our annual fundraiser, the *Bluegrass Summer Soirée*, in August, as well as the Roll out the Rain Barrel program this spring.

I am very optimistic about PRIDE's future and I look forward to this exciting New Year. I want to thank everyone for your encouragement in the past and let you know how important your support will be in the future. I would also like to acknowledge the contribution that Angela Dossett, PRIDE's first director, made to our success. Angela said goodbye to PRIDE in August so that she and her husband, Lee, could move to Columbus, Ohio and Lee could start his medical residency program at Ohio State University. They have also just welcomed their first child, Neko, into the world and have their hands full with her.

Thanks again for your continued support and we wish you a wonderful new year.

# MONTGOMERY COUNTY RECYCLING COMMITMENT DRIVE



This past spring, Bluegrass PRIDE sent recycling commitment cards to all registered voters in Montgomery County, urging them to participate in their curbside recycling program. Though recycling is free in Montgomery County, less than 20% of residents take advantage of this program. We would like to thank all participants in our commitment drive and particularly the businesses who donated prizes in the drawing. Below is a list of all those who committed to recycle and gave us permission to recognize their commitment. Another 289 requested to remain anonymous, which means PRIDE received a total of 406 responses.

Kay Rowe	Jenna Sprangel	Marian Ware	Veronica Curran & Randy Stark
Mary Jackson	Matthew Myers	Kristi Vivian	Thad Stupi
Opal Ellis	Tonya Gilvin	Julia Waller-Eling	Linda Nelson
Ashley & Jon Shrout	Shelly Manning	Lucile Hardin	Juanita Anderson
Angela Johnson	Franklin Brown	John Strange	Rebecca Alicea
Thomas & SuAnn Stewart	Norma Patton	John & Nila Crouch	Alonna Becraft
Sammi Hatfield	Christy Childress	Theresa Thomas	Judy Huff
Eugene Mullins	Betty Groves	Karen Piersawl	Mary Thomason
Summer Johnson	Barsha Reynolds	Ruth Staton	Ashley Tomlin
Jane Wills	Luis Moreno	A S Ray Jr	James Ralls
Tammy Miracle	Deanna Farrell	Mark Keens	Sherlene Kiser
Daniel Finch	Tamara Hart	Connie Spence	Connie Boswell
Leigh Williams	Judy Allen	Pearl Lewis	April Rose
Carla Watkins	Dorothy Jones	Jimmy Mynheer	Karen Short
Hubert Cole	Fred Shortridge	Anita Walters	Joe Donohew
Patricia McGlothlin	William & Phyllis Younger	Don Cassidy	Kelvin Keath
Jong Hui Skaggs	Ola Browning	Nancy & Michael Donaldson	Theresa Thomas
Ernest Begley II	Edward Roberts	Amanda Nickell	Evelyn Donohew
Mary Thomas	Patsy Lash	Victoria Strange	Ralph VanOrder
Carlotta Ledford	John & Wendy Vernick	Rachel Ragland	Ann Beckham
Jennifer Shannon	Floyd Lawson	Dorothy Littleton	Tonia Anderson
Phyllis Joseph	Patricia Hennessee	Sharon Owen	Charles Browning
Valerie Schul	Angela Woodard	Mike Card	Michael Hendrix
Mary Irene Fouch	Linda Burton	Eva Belcher	Ralph Bailey III
Jenny Ramp	Suzi & Paul Cowden	Carl & Nora Sweeney	Debbie Craver
Theresa Thomas	Larry Henderson	Leah Hawkins Steppe	Melanie Cobb
Shelly Skees	Melissa Duty	Naomi Davis	Michael & Theresa Fraley

PRIDE would like to thank the following for their help with our Recycling Commitment Drive:

Interviews and support from **Tom and Judy Byron of WMST**

Donation of a Golf package from **Old Silo Golf Course**

Gift certificate donation from **Flowers on Main**

Wind chime donation from **Sheryl's Hallmark**

Gourmet chocolate basket donation from **Always in Season Florist**

Vera Bradley Handbag donation from **Etc Etc**

A box of Blue Mondays from **Ruth Hunt Candies**



PRIDE has signed a contract with the Lexington Fayette Urban County Government to work on solid waste issues in Lexington. In addition to a comprehensive school recycling program, the following programs are included in the contract.

## LEXINGTON LITTERBUSTER PROGRAM

Bluegrass PRIDE, together with LFUCG's Division of Solid Waste, continues its efforts to reduce litter. Recently Lexington Mayor Teresa Isaac challenged everyone in Fayette County to become a **Citizen LitterBuster** and pick up one piece of litter on the first day of every month.



Other efforts towards reducing litter in Fayette County include:

- The **Cig Sucker**, a vacuum that collects small litter (like cigarette butts) from alleys, curbsides and other hard to clean places.
- The **Lexington LitterBuster Crew**, which cleans littered areas of Lexington, largely in response to citizen reports made through LexCall, (859) 425-2255.
- Efforts to reduce cigarette litter in downtown Lexington through the placement of 35 additional ash cans.
- **Lexington LitterBuster Businesses**, a program that will encourage businesses to pledge to keep their property litter free.
- **Litter reporting program** where citizens can report litterbugs by calling LexCall, (859) 425-2255, or Bluegrass PRIDE, at (859) 266-1572, with the license number and description of the offending vehicle as well as the time, date and location of the offense. Reports can also be made through Bluegrass PRIDE's website at [www.KentuckyPRIDE.com](http://www.KentuckyPRIDE.com). This program is available throughout PRIDE's service region.



Cig Sucker

Any person interested in reducing litter in Central Kentucky can do so by organizing a clean up event. Bluegrass PRIDE will gladly provide free trash bags and gloves. Just contact us at (859) 266-1572 or toll-free at (866) 222-1648.

## WASTEBUSTER BUSINESS

Bluegrass PRIDE is working with LFUCG's Division of Solid Waste to increase recycling in local businesses. This effort is part of the comprehensive Lexington WasteBuster Program.

Businesses and institutions make up about half of all the waste sent to landfills. The American Forest and Paper Association estimates that 62 %of all discarded products from an average American office, is recyclable paper and 9% is cardboard.

Fayette County businesses that participate will receive a personal visit from LFUCG/Bluegrass PRIDE staff member, assistance in establishing or expanding a recycling program, promotional materials, recognition for their participation and newsletters with timely recycling information. In addition, businesses can lower the amount of trash they produce and potentially lower their waste disposal fees.

The Southland Business Association, of Lexington, has endorsed this program, and several of their businesses have already begun their recycling participation. Any Lexington businesses interested in becoming a WasteBuster Business can contact Esther Cruz Moberly, Program Manager, at Bluegrass PRIDE, at (859) 266-1572, or at [esther@KentuckyPRIDE.com](mailto:esther@KentuckyPRIDE.com). Businesses outside of Fayette County can visit [www.kentuckypride.com](http://www.kentuckypride.com) for tips on starting or expanding your own business recycling program.

## WASTEBUSTER APARTMENTS

In 2003, the EPA figured that the average American person produces 4.5 pounds of trash every day. In an effort to reduce the waste that we send to the landfill, Fayette County apartment complexes are invited to join the Lexington WasteBuster program and offer recycling to their residents

Participating complexes will receive a personal visit from LFUCG/Bluegrass PRIDE staff members, assistance in beginning or expanding a recycling program, promotional materials for current and future residents, educational presentations on recycling, recognition for their participation, a paint hardener packet for each resident and newsletters with timely recycling information.

Ball Homes, of Lexington, has committed two of their apartment complexes to participate in the program, The Resort (with 208 units) and The Summit (with 240 units). Any Lexington apartment complex interested in participating can contact Esther Cruz Moberly, PRIDE's Program Manager, at (859) 266-1572, or at [esther@KentuckyPRIDE.com](mailto:esther@KentuckyPRIDE.com).

# PRIDE PEOPLE

Esther Cruz Moberly joined Bluegrass PRIDE as Program Manager in July. Her main responsibilities include working with Lexington-Fayette Urban County Government, Division of Solid Waste to increase recycling among local businesses and apartment complexes, and to develop an anti-littering campaign. She has also taken the lead on the septic tank pumping program in Jessamine County (made possible through a grant from Kentucky American Water).



She has a B.A. in Business Management from Asbury College, and a M.S. in Education, Curriculum Systems Designed from the University of Kentucky. Prior to coming to Bluegrass PRIDE she served as the Environmental Education Coordinator for the Fayette County Conservation District for almost 2 years, and worked as a County Extension Agent for 4-H and Youth Development for 10 years.

She is originally from Arecibo, Puerto Rico, but resides in Wilmore, KY with her husband, Jamie, and her son, Ethan.

On August 25, PRIDE said goodbye to Angela Dossett, the organization's first Executive Director. She and her husband have moved to Columbus, Ohio so that Lee can begin his residency program and Angela can prepare to be a first time mom. Angela was instrumental in shaping PRIDE and will be greatly missed.

Amy Sohner, PRIDE's former Deputy Director, has taken over as Executive Director. She has been with PRIDE since shortly after its inception and is looking forward to the challenges associated with her new position.

PRIDE has also added two Environmental Educators to our staff. Wendy Cegielski and Missy Wallace will be kept busy teaching waste reduction to K-12 classes throughout Lexington.

PRIDE would also like to welcome the newest members of our Executive Committee, Kate Shanks and Rachel Cole. Kate works with the Environmental and Public Protection Cabinet as their Executive's Staff Advisor and Rachel is a Financial Analyst with Kentucky American Water.

## DELL LAUNCHES NO-CHARGE COMPUTER RECYCLING

Reprinted from *The Marketplace for Recycling Commodities*

Dell Inc. began a free electronics recycling program for U.S. consumers in September. The recycling program is designed for home pick-up of used Dell computers and peripheral equipment at no charge. The offer is not tied to the purchase of new Dell equipment. Consumers can enter a product identification code online, then print a pre-paid shipping label and schedule a home pick-up. Visit [www.dell4me.com/recycling](http://www.dell4me.com/recycling) to get the recycling process started.



# PUMP YOUR TANK

Thanks to a grant from the Kentucky American Water Company, Bluegrass PRIDE ventured into the septic tank world. Residents of the Tatescreek Estates neighborhood had the opportunity to have their septic tank pumped for free. This neighborhood is located in Northern Jessamine County, and was chosen because most of the homes have aging septic tanks and nearby Hickman Creek has tested high for pathogens.

Interested residents attended an educational meeting where they received information on the proper care of septic tanks and details on applying for the free pumping. Successful applicants committed to follow proper septic tank care specifications. A total of 22 septic tanks were pumped as part of the grant.



## PRIDE WANTS YOU TO RESOLVE TO REDUCE YOUR WASTELINE!

After the excess of the holiday season and in keeping with the holiday tradition, Bluegrass PRIDE is inviting Central Kentucky residents to make a few New Year's Resolutions with their community in mind. Kentuckians produce more waste and recycle less than the national average. Everyone plays a role in this problem, so PRIDE is asking all Central Kentuckians to make resolutions to reduce household waste.

To participate in Bluegrass PRIDE's resolution program, review the form below. Check off the resolution(s) to which you will commit for 2007, sign the form and mail it to PRIDE at: PO Box 910384, Lexington, KY 40591. You can also complete the form and find support information for many of the resolutions on PRIDE's website, www.KentuckyPRIDE.com. Resolution forms received by January 31, 2007 will be entered in a drawing to win prizes such as PRIDE tote bags, reusable lunch containers, composters, gift certificates, and more!

I/we resolve to:

- Use reusable travel mugs when getting beverages to go
- Encourage businesses I/we frequent to start or expand recycling programs
- Use rechargeable batteries and then properly dispose of them
- Replace disposable paper coffee filters with a permanent gold, stainless steel coffee filter for your coffee maker
- Reduce packaging waste by buying in bulk
- Buy items that are marked as made from Post Consumer Recycled Material
- Start a compost pile or a worm bin to reduce the amount of food scraps thrown away
- Start a recycling program at my place of work to recycle paper, ink cartridges, CDs, aluminum and steel cans, plastic bottles, and cardboard
- Organize/participate in a neighborhood clean up
- Consider borrowing or renting materials instead of purchasing them
- Donate unwanted items to thrift stores or join free exchange website such as [www.freecycle.org](http://www.freecycle.org)

Signature \_\_\_\_\_ Phone \_\_\_\_\_

Printed Name \_\_\_\_\_ e-mail \_\_\_\_\_

PLEASE NOTE: Contact information will not be rented or sold to third parties.

- Please check if you would like Bluegrass PRIDE to follow up on your waste reduction resolve.
- Please check if PRIDE may recognize your commitment on our website and in our newsletter, *StreamLine*.
- Please check if you would like to receive PRIDE's newsletter, *StreamLine*.



PO Box 910384  
LEXINGTON, KY 40591

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## WE'VE MOVED!

Our new office is located in the Park Hills Shopping Center on the corner of Man O War and Pimlico. We are on the left side of the center, near H and R Block. Our address is 3120 Pimlico Parkway, Ste. 126. Our mailing address and phone numbers will stay the same.

CONTACT **BLUEGRASS PRIDE**  
TOLL FREE **866-222-1648**  
LOCAL **859-266-1572**

OR

VISIT OUR OFFICE IN THE **PARK HILLS SHOPPING CENTER**  
**3120 PIMLICO PARKWAY, STE. 126**  
LEXINGTON

## BLUEGRASS PRIDE STAFF

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ESTHER MOBERLY, PROGRAM MANAGER  
MAXINE RUDDER, EDUCATION COORDINATOR  
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